

Welcome to the **February 2018** issue of *OCMA Connect*, our monthly publication focusing on issues specific to Orange County physicians. We hope you enjoy our newsletter and we welcome your input. Please send your comments, ideas or questions to Holly Appelbaum at happelbaum@ocma.org.



**In Memory of Lytton W. Smith, M.D.
OCMA President,
2001-2002**

June 11, 1946 - February 18, 2018

Click [here](#) to read more.

**OCMA is now Accepting Nominations for
the 2018 Physician of the Year**

**By: Jason Cord, M.D., Chair, Physician Recognition
Programs**



The Orange County Medical Association is now accepting nominations for the 2018 OCMA Physician of the Year. This award, which was established in 1983, recognizes a physician who, throughout his/her career, has exemplified what it means to be an accomplished physician. All OCMA members are **encouraged to participate by nominating a fellow physician for his/her hard work and dedication, exceptional professional competence, and good rapport with patients.** The award also **acknowledges the physician for being a motivator, educator and community leader.** If you would like to nominate a fellow physician colleague, please send your recommendation letter including:

- Name and title of nominee
- Description of the nominee's accomplishments and contributions. Supporting documents such as a CV, newspaper clippings, etc. are encouraged
- Name, title and signature of nominator

Nominees are not required to be OCMA members.

The winner will be announced at the OCMA General Membership Dinner.

Nomination submission:

Attention Holly Appelbaum 2018 OCMA Physician of the Year
Orange County Medical Association

5000 Campus Drive, Newport Beach, CA 92660

(949) 398-8100 ext 106

Fax: (949) 398-8120

Email: happelbaum@ocma.org

DEADLINE: March 5, 2018

www.ocma.org

OCMA Has Moved

We are very excited to announce that **OCMA has moved to its new home**. Our new location is **5000 Campus Drive in Newport Beach**, just a short distance from our previous location in Irvine.

We will be scheduling an **open house sometime in late spring** after we get settled.



Every Woman OC (EWOC) Website

**By: Jenna Sarin, MSN, RN, PHN
Division Manager
Family Health
Orange County Health Care Agency**

The County of Orange Health Care Agency in partnership with the Orange County Perinatal Council (OCPC) is pleased to announce the launch of a new website (www.everywomanoc.org) with the **goal of providing essential health information and resources to women who are considering pregnancy, pregnant, or in the postpartum period with infants through their first year of life**. Recognizing the need for reproductive age women to easily access accurate and up-to-date pregnancy and postpartum health information, the EWOC website was developed through the collaborative efforts of public and private partners. Women in the preconception, prenatal, and postpartum periods can find information on medical services, nutrition and healthy weight, healthy relationships, substance use, the home and work environment, and infant care. **The website has rich content with national, state, and local resources pertinent to these and other topics**. The content is also available in Spanish at www.sp.everywomanoc.org

We appreciate your assistance in sharing this information widely with your patients and families. For additional information, visit our website or contact the **Health Referral Line at (800) 914-4487**.

For information on obtaining materials to share the website with your patients, or for information about the Orange County Perinatal Council, please contact **Maya Thona, Community Programs Manager** at mthona@ochca.com or (714) 567-6234.



CalOptima Conducts Most Extensive Member Health Needs Assessment in Its 22-Year History

More than 6,000 CalOptima members, providers and community representatives participated

CalOptima's Member Health Needs Assessment (MHNA) is the agency's most comprehensive study to date quantifying for the first time significant health care and social challenges. **The MHNA provides data critical to ensuring that health care providers and the community can continue to address issues faced by CalOptima members**.

In 2017, surveys, focus groups and interviews were conducted specifically with Medi-Cal members, whose health needs are at the core of CalOptima's mission. **The study**

gathered responses from all geographic areas of Orange County, across all age groups and in 10 languages.

Additionally, the study reached new groups of members whose voices have rarely been sought out or heard before, such as young adults with autism, people with disabilities and homeless families with children.

"The assessment is another indication of CalOptima's dedication to understanding the needs of Orange County's vulnerable population," said Supervisor Andrew Do, chairman of the Orange County Board of Supervisors. "I was pleased to champion this effort, which will enable us to improve the health and wellness of our members."

The study was designed to help CalOptima identify:

- **Unique needs and challenges of specific ethnic communities**
- **Challenges to health care access and how to address these barriers**
- **Member awareness of CalOptima services and resources**
- **Ways to leverage outreach efforts through community partnerships**

"CalOptima's MHNA is an innovative collaboration that builds upon existing data-gathering efforts and takes them a step further," said Michael Schrader, CalOptima Chief Executive Officer. "The study was designed to be more inclusive using engaging methods that resulted in a more personal experience for our members and the community."

The assessment concentrated on the underlying social determinants of health that have been recognized as factors that impact the health of individuals. The MNHA explored issues relating to child care, hunger, mental health, housing and employment status among others.

Key findings underscore how economic stress and financial insecurity impact health and well-being. The study also showed that social isolation and language barriers have a negative impact on health. Still further data uncovered a lack of knowledge and fear of stigma as key barriers to seeking mental health services.

All the findings will be shared in a final, comprehensive report to be released in the spring. **The MHNA results will lead to a healthier future for CalOptima's members by driving funding allocations and community grants that expand access, programs and services which in turn promote better health outcomes.**

New and Noteworthy: Books by OCMA Members

Many OCMA members are physicians who write more than prescriptions. OCMA has dedicated this space to promote new releases by OCMA members.



If you are a member of OCMA who recently has released a book that you would like to announce here, please forward your name, the title of your book and website for the book to Holly Appelbaum at happelbaum@ocma.org.

Business Partner Profile

Argus Medical Management



Argus Medical Management offers a full range of physician practice management services including billing, EMR, HIE, credentialing, purchasing discounts, contracting, staff administration (payroll, benefits, H.R.), accounting, regional manager oversight, PC support, marketing, and an integrated physician medical group model which "gives physicians the independence of private practice with the economies of scale and negotiating leverage of a large group."

Benefit: OCMA members receive a **10% discount the first year and a 5% discount the second year on Argus services**. Members that join the integrated medical group model receive free OCMA membership. OCMA members are entitled to free membership in GroupSource (a group purchasing organization).

Contact: Shing Huang, CFO, 562-299-5210, SHuang@ArgusMSO.com

For GroupSource (GPO/Purchasing Discounts): Peachy Paulino, Director Marketing Support, 562-299-5252, PPaulino@ArgusMSO.com.
<http://www.argusmso.com/>