

Welcome to the **January 2017** issue of OCMA Connect, our new monthly publication focusing on issues specific to Orange County physicians. We hope you enjoy our newsletter and we welcome your input. Please send your comments, ideas or questions to Holly Appelbaum at [happelbaum@ocma.org](mailto:happelbaum@ocma.org).

## President's Message

The Orange County Medical Association President is invited to participate as a platform guest for the incoming University of California School of Medicine White Coat Ceremony. Thus far, this has been the highlight of my responsibilities as OCMA President.

[Learn More](#)



## It's Time to Renew Your Membership

It's time to renew your membership and commitment to organized medicine and OCMA/CMA is happy to now offer a monthly payment plan option to make your 2017 membership renewal easier. **Full dues-paying members** have the option of renewing their membership **for only \$91 a month**, which will allow you to continue to receive the many benefits and peace of mind that membership provides to our physicians and their staff. [Click here](#) for the monthly payment form.

I have included below the many options available to you to renew your 2017 membership today. Please keep your membership current so there is no lapse in the benefits and services that come with membership in OCMA/CMA.

Thanks in advance for your continued support.

If I ever can be of assistance to you, never hesitate to contact me at (949) 398-8100 or [jpeterson@ocma.org](mailto:jpeterson@ocma.org).

Warm regards,

Jim Peterson  
Executive Director  
Orange County Medical Association

### Dues can be paid in the following ways:

Mail to:  
17322 Murphy Ave. Irvine, CA 92614

Fax:  
(949) 398-8120

Online by [clicking here](#)

Over the phone:  
(949) 398-8103

*For questions about your membership dues, contact Mark Morones, Director of Membership: (949) 398-8103 or [mmorones@ocma.org](mailto:mmorones@ocma.org).*

## Significant Increases in STDs in Orange County



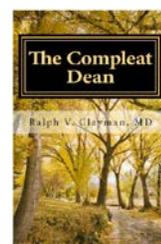
By: Helene Calvet, M.D., Deputy County Health Officer, and Christopher Ried, M.D., Medical Director, STD/HIV Services, Orange County Health Care Agency

Increases in STDs have been reported in California as well as across the US. Orange County has experienced significant increases in syphilis, gonorrhea and chlamydia from 2011-2015, and the trend continued in 2016 (year-end data not final yet), with case numbers at the end of November being equal to or higher than cases for all of 2015.

[Learn More](#)

### New and Noteworthy: Books by OCMA members

Many OCMA members are physicians who write more than prescriptions. OCMA has dedicated this space to promote new releases by OCMA members.



**Ralph V. Clayman, M.D.** recently released *The Compleat Dean: A Guide to Academic Leadership in an Age of Uncertainty*. For more information about the book or where you may purchase a copy, please visit [www.Amazon.com](http://www.Amazon.com).

**Charles T. Nguyen, M.D.** (and co-authors Tu Song-Anh Nguyen, M.D. and Mary Ann Marshall) recently released *The Thinsulin Program: The Breakthrough Solution to Help You Lose Weight and Stay Thin*. For more information about the book, please [click here](#). To purchase a copy, please visit [www.Amazon.com](http://www.Amazon.com).



If you are a member of OCMA who has recently released a book that you would like to announce here, please forward your name, the title of your book and website for the book to Holly Appelbaum at [happelbaum@ocma.org](mailto:happelbaum@ocma.org).

### Business Partner Profile:

#### HMWC - Easing Planning Pain for Healthcare Practitioners

The Healthcare industry faces an ever-changing and always challenging landscape of strategic and tax-related issues. **HMWC CPAs & Business Advisors** is here to provide guidance to make that process easier.



#### HMWC's

*Healthcare Services Practice* encompasses a broad range of services to physicians, specialists and dentists. Services include: consulting services to improve productivity, reduce costs and maximize reimbursement; accounting and bookkeeping; tax consulting; estate and financial planning; pension and employee benefits consulting; employee policies and procedures manuals; practice valuations; practice mergers and acquisitions; and computer evaluation.

Additionally, HMWC will work on special projects for our physician clients, including:

valuations, buy-in and buy-out calculations, practice start-ups, compensation plan development, operational evaluations, internal control reviews and other special financial and operational projects required for these unique clients.

Our current client base includes work with over 600 physicians and over 135 separate practices. We have experience with nearly every medical specialty and bring this breadth of experience to each engagement. We have a dedicated department staff of 10 that work only with our healthcare clients.

This is the kind of all-inclusive service healthcare practitioners need - and deserve. With even more changes coming to the healthcare industry, it has never been more important for healthcare practitioners to have proper guidance in tax and operational strategies. Contact us to discuss how we can make your practice processes a little easier. **To learn more about our array of services and solutions, contact us at (714) 505-9000.**

- *About HMWC: For nearly 50 years, HMWC CPAs & Business Advisors ([www.hmwccpa.com](http://www.hmwccpa.com)) has specialized in serving the financial and tax needs of privately held businesses and their owners throughout Southern California. The firm is the 15th largest Orange County accounting firm, as ranked by the Orange County Business Journal, and the largest in Tustin. In 2015 and 2016, the firm was selected by "INSIDE Public Accounting" as one of the nation's 300 largest CPA firms. HMWC CPAs & Business Advisors has been recognized by the Orange County Business Journal's "Best Places to Work" in Orange County for 2010-2012. The firm has also been named by the Tustin Chamber of Commerce as the "2012 Small Business of the Year."*

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