



Welcome to the **July 2018** issue of *OCMA Connect*, our monthly publication focusing on issues specific to Orange County physicians. We hope you enjoy our newsletter and we welcome your input. Please send your comments, ideas or questions to Holly Appelbaum at happelbaum@ocma.org.

Meet Paul B. Yost, M.D.

On July 1, 2018, **Paul B. Yost, M.D.** took office as the 129th President of the Orange County Medical Association. In order to **introduce Dr. Yost** to the OCMA membership, OCMA staff conducted a brief interview.



Where were you born? Where did you grow up (if different from birthplace)?

I was born and raised in Stockton, CA.

Do you have any siblings? Names? Professions? Where do they live?

My only sibling passed away 6 years ago. He was a triathlete training for an Iron Man.

Did you always want to be a physician? If not, what did you want to be when you grew up?

No, I wanted to be a sail maker or naval architect. I used to race sailboats and a couple of junior national championships when I was in high school.

[Learn more](#)

Welcome to the Next Generation of CMA

Since 1856, the California Medical Association (CMA) has supported physicians and the practice of medicine to keep the Golden State healthy and thriving. **CMA's success is rooted in our ability to effectively connect, communicate and engage with members.** Because together, we are stronger.

"Diverse organizations like CMA need a bold brand and modern website to reinforce our mission through impactful design, messaging and imagery," said CMA Vice President of Strategic Communications Laura Braden Quigley. "Our website was last updated in 2011, and our brand family had been untouched since the early 1990s. Given that CMA's family includes 37 county medical societies, a political action committee, a foundation and other partners, it is critically important to demonstrate a cohesive and consistent brand across all communications channels, affiliates and platforms."

[Learn more](#)



Have You Collected All Your Meaningful Use Incentive Money?

CalOptima TechAssist Program (COTAP) and their service partner e2o Health, are still providing **free subsidized Meaningful Use technical assistance** on your electronic health records (EHR) through the Medi-Cal funded California Technical Assistance Program (CTAP).

To be eligible to participate in the program, you should have completed the following:

- **Become contracted or affiliated with CalOptima**
Either directly or through a health network
- **Be one of the following professionals or specialists:**
MD, DO, OB/GYN, PA, NP, CNMW, DDS, optometrist, or board-certified or board eligible physician with a 30 percent Medi-Cal patient volume or higher (20 percent Medi-Cal patient volume or higher for pediatrics).
- **Must have attested to a successful stage of Meaningful Use with the Department of Health Care Services**
(e.g., AIU, Stage 1, Year 1)

Deadline to enroll is August 30, 2018.

Year	Medicaid EPs Who Adopted In					
	2011	2012	2013	2014	2015	2016
2011	\$21,250					
2012	\$8,500	\$21,250				
2013	\$8,500	\$8,500	\$21,250			
2014	\$8,500	\$8,500	\$8,500	\$21,250		
2015	\$8,500	\$8,500	\$8,500	\$8,500	\$21,250	
2016	\$8,500	\$8,500	\$8,500	\$8,500	\$8,500	\$21,250
2017		\$8,500	\$8,500	\$8,500	\$8,500	\$8,500
2018			\$8,500	\$8,500	\$8,500	\$8,500
2019				\$8,500	\$8,500	\$8,500
2020					\$8,500	\$8,500
2021						\$8,500
Total	\$63,750	\$63,750	\$63,750	\$63,750	\$63,750	\$63,750

For questions or to enroll, contact COTAP Project Specialist Thu Tran at 657-235-6973 or ttran@caloptima.org

New and Noteworthy: Books by OCMA Members

Many OCMA members are physicians who write more than prescriptions. OCMA has dedicated this space to promote new releases by OCMA members.



If you are a member of OCMA who recently has released a book that you would like to announce here, please forward your name, the title of your book and website for the book to Holly Appelbaum at happelbaum@ocma.org.

Business Partner Profile

Union Bank



5 Tips to Help Women Become More Confident Investors

By 2022, **women** are expected to control more than **60 percent of the wealth** in the U.S. Since the vast majority of women will be solely responsible for their finances at some point in their life, preparation is imperative. **Here are 5 tips that women can follow to better prepare themselves:**

1. **Don't undervalue yourself.** While being a woman means thinking about investing differently, that isn't bad. Women are just as capable at investing as men when it comes to math and finances.
2. **Identify your team of experts.** Financial planning-especially for uncertain events-can often seem overwhelming at first. Find your team of experts who can help you navigate the process.
3. **Think about the short-term.** In the chance of an unexpected event-like illness, divorce, or death-is to keep some cash reserves accessible in stable investments or bank accounts, which can be easily accessed should you need to make an unplanned withdrawal.
4. **Don't be afraid to take risks.** Since women tend to be more risk-averse, they're less likely to take chances with their investments. While that's not necessarily a negative, it can leave women further behind than men when it comes to saving for the future.
5. **Start early.** It's crucial that women begin planning for long-term financial success early, not only because women tend to live longer, but also because they tend to make less than men.

Whatever unexpected events life might throw at you, it's important you're surrounded by a team of experts to help you protect the wealth that you've worked so hard to attain. **For more information** contact **Laura Dang** at laura.dang@unionbank.com or **(949) 553-4307** or **Anna Cai** at jiaoling.cai@unionbank.com or **(949) 250-0582**.

Wealth planning strategies have legal, tax, accounting and other implications. **Prior to implementing any wealth planning strategy**, clients should **consult their legal, tax, accounting and other advisers**.