

OCMA Connect

E-news from the Orange County Medical Association

Welcome to the **March 2017** issue of OCMA Connect, our new monthly publication focusing on issues specific to Orange County physicians. We hope you enjoy our newsletter and we welcome your input. Please send your comments, ideas or questions to Holly Appelbaum at happelbaum@ocma.org.



Paul Yost, M.D. Elected Chair of CalOptima Board of Directors

On March 2, 2017, **OCMA Secretary-Treasurer Paul B. Yost, M.D.** was elected as **chair of the CalOptima Board of Directors**, effective March 31, 2017. Dr. Yost will serve the remainder of Mark Refowitz's term as chair of the CalOptima Board of Directors, following Mr. Refowitz's retirement from the CalOptima Board. Dr. Yost will complete the remaining portion of Mr. Refowitz' term, through June 30, 2017, until another election is held.



[Learn More](#)

Revision to OCMA Bylaws

Dear OCMA Membership,

The **Bylaws Committee of the Orange County Medical Association** has reviewed and updated the organization's bylaws. **The revisions have been approved** by the Board of Directors and will be **approved at the General Membership Meeting in May**.

The revised Bylaws can be found by [clicking here](#).

The WE CAN Coalition: Ending Child Abuse and Neglect in Orange County



By: Anne Light, M.D., Medical Director, Social Services Agency, County of Orange; Director, WE CAN Coalition

Every year in Orange County, there are more than 5,000 cases of substantiated child abuse or neglect. These children require extensive child and family treatment and support to address both immediate and long-term health and mental health issues. The WE CAN Coalition: Working to End Child Abuse and Neglect is a new cross-county Coalition dedicated to developing resources to support children in need and the providers that serve them.

[Learn More](#)

Update from CalOptima: CCS/Whole-Child Model Implementation Delayed



The following is an **important update related to the timing of Whole-Child Model (WCM) Implementation in Orange County**. When completed, the transition of California Children's Services (CCS) to WCM will provide greater coordination of services through enhanced partnerships among Medi-Cal managed care plans. At a recent meeting of the CCS Advisory Group, the Department of Health Care Services (DHCS) announced a delay in the **start date until no sooner than January 2019**.

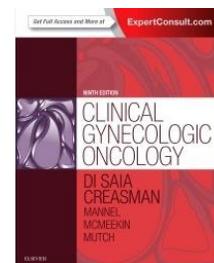
The additional time is intended to enhance communications with stakeholders and affected families, and to conduct thorough plan readiness reviews. In addition, **CalOptima plans to have local stakeholder meetings during the year leading up to the implementation of WCM**. We will continue to keep in touch with our stakeholders, and provide further information when a schedule for these 2018 meetings is established. In the meantime, CalOptima and the Orange County Health Care Agency will continue meeting regularly to plan for a successful transition.

To sign up to receive email updates regarding the Orange County implementation, visit CalOptima's WCM webpage at https://www.caloptima.org/en/CCS_Info.aspx.

New and Noteworthy: Books by OCMA members

Many OCMA members are physicians who write more than prescriptions. OCMA has dedicated this space to promote new releases by OCMA members.

OCMA member Philip J. DiSaia, M.D. and co-authors William T. Creasman, M.D., Robert S Mannell, M.D., Scott McMeekin, M.D. and David G Mutch, M.D., recently published **Clinical Gynecologic Oncology, 9th edition**, a textbook on diagnosis and treatment of gynecologic cancers. For more information on this textbook or to order it, [click here](#).



If you are a member of OCMA who has recently released a book that you would like to announce here, please forward your name, the title of your book and website for the book to Holly Appelbaum at happelbaum@ocma.org.

Business Partner Profile: PracticeBuilders

PRACTICEBUILDERS
The nation's leader in healthcare-practice success since 1979.

Irvine-based, **Practice Builders** offers OCMA members discounts on their comprehensive marketing services, including strategic-growth plan development, branding and collateral development, internet solutions, public relations, advertising, customer service excellence training, case presentation and conversion training, and field-based outreach to improve referrals.

Practice Builders has consulted with and provided comprehensive marketing services for over 15,000 healthcare practices throughout the United States since 1979. Today, the company **focuses on helping physicians and practices connect with today's "Patient 2.0"** through multiple online media channels, including online reputation management through their leading edge solution, **MyPracticeReputation**.

Benefit: OCMA members receive 15% discounts on Practice Builders' agency services, plus 40% discounts on comprehensive planning services.

Contact: **Nina Grant, VP, 714-200-2001, ngrant@practicebuilders.com.**

National Presenting Sponsor
THE PHYSICIANS FOUNDATION

WESTERN
Health Care
LEADERSHIP ACADEMY

“
Exceptional conference with tremendous speakers that ignite the passion of medicine. Well worth the time attending and look forward to the next one.
”

Minh Q. Nguyen, DO, FACOEM
Vice President of Medical – West Division
U.S. HealthWorks

MARRIOTT MARQUIS SAN DIEGO MARINA | MAY 5-7, 2017 **REGISTER ▶**

To register, click [here](#).

Orange County Medical Association
17322 Murphy Ave. Irvine, CA 92614

T: (949) 398-8100 | F: (949) 398-9120 | E: ocma@ocma.org | W: www.ocma.org

